AdvisorPractice.com launches Practice Exchange Portal™ – A free portal for advisors looking to buy or sell part or all of their practice.

Ottawa, June 22, 2009 – Advisorpractice.com, an industry leader in advisor created financial planning processes has created a free portal for the financial services industry. "As advisors, we know that other advisors are always looking to either buy or sell all or part of a practice. Until now there hasn't been a place to go to find out what's for sale or who's looking to buy." Says Robert Abboud, CFP and co-founder of Advisorpractice.com.

With our industry's average age in the fifties and sixties, this Portal will be a much needed environment for advisors to transition their practices. Mathieu Paradis, CFP, CLU and co-founder says, "This free and easy to use portal is a great way to find advisors interested in taking care of a portion or your entire book of business". Paradis adds that practices that have incorporated Financial Planning with their clients typically can ask for a much higher price than non-planning practices.

Through the use of The Life Goals Planning Turnkey Seminar™, The Financial Planning Package™ and The Client Review Kit™, AdvisorPractice.com helps advisors transition to a financial planning practice.

Advisors who would like to learn more are invited to visit the www.advisorpractice.com where the company is **offering introductory pricing on all their services until September 2009**.

For more information contact Robert Abboud or Mathieu Paradis at 613.841.8550 or email info@advisorpractice.com

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